

2026 Top Priorities Report

Pillar	Goals	2026 Goal	Current	Status (+/-)	Notes
ADMINISTRATIVE					
	Increase Direct Support Over 2025	\$842,683	\$731,125	-\$111,558	See Financial Statements
	End 2026 with an operating Surplus	\$983	In Process	On Target	
COMMISSIONERS					
	Increase Cub Scout Retention to 65% by Dec. 31st.	65%	50%	-15%	
DEVELOPMENT					
	Surpass ICL goal of \$700,000 by Dec 31st, 2026	\$700,000	\$585,494	-\$114,506	
	Secure 3 Transformational Gifts by Dec 31st, 2026	3	2	-1	
	Achieve Product Sales Budgeted Net of \$253,210	\$253,210	0	On Target	
MEMBERSHIP					
	Increase traditional new youth recruited by 5%	822	211	-611	+21 (Stretch Goal 1,000 youth)
	Achieve a net increase in Pack by Dec 31st.	58	55	-3	
	Start 10 new Units by Dec 31st.	10	3	-7	
PROGRAM					
	Achieve the attendance goals for summer camps by July 31st.				
	BDSR	500	577	77	Goal Achieved
	CBB	550	468	-82	Did not achieve goal
	YHAO	200	116	-84	Did not achieve goal
	Elkhorn	20	11	-9	Did not achieve goal
	Achieve the attendance goals for Anglers by Sept. 30th.	160	126	-34	+1
PROPERTIES					
	Surpass the budgeted camp usage revenues by Dec 31st.	Total:	\$91,200	\$66,739	-\$24,461 +3,984
	BDSR		\$64,700	\$37,563	-\$27,137 +3,120
	CLP		\$3,500	\$2,731	-\$769 +144
	Patyia		\$15,000	\$15,590	\$590 +270
	Chimney Park		\$8,000	\$6,355	-\$1,645 +450

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ADMINISTRATIVE	Goals	2026 Goal	Current	Status (+/-)	Notes
	Increase Direct Support Over 2025	\$842,683	\$731,125	-\$111,558	
	End 2026 with an operating Surplus	\$983	In-Process	On Target	See Financial Statements
	AP, AR, Peoplesoft brought back in-house by Mar 1st	Mar 1st	Completed	Completed	
	2023 Audit Completed by Feb 19th	Feb 19th	Completed	Completed	
	2024 Audit Completed by April 30th	April 30th	In-Process	Behind	
	2025 Audit Completed by July 31st	July 31st	Not Started	Behind	
	Liquidation of J. Henry Estate	Dec 31st	In-Process	On Target	
	Update Camp Employee Handbooks by April 15th	April 15th	Completed	Completed	
	8 new board members by January 15th 2027	Dec 31st	In-Process	On Target	
	Plan to improve Board engagement by March 15th	Mar 15th	Completed	Completed	
	Plan to improve Board onboarding by Oct 31st	Oct 31st	Not Started	On Target	
OPERATIONS	Goals	2026 Goal	Current	Status (+/-)	Notes
	Each District has Chair, Commissioner, & Executive	15	15	Completed	
	Each District has 3 Vice Chairs (Membership, Program, Finance)	15	9	-6	
	20% of Cub Scouts from each District attend Cub World/AOL Camp	400	161	-239	Did not achieve goal
COMMISSIONERS	Goals	2026 Goal	Current	Status (+/-)	Notes
	Increase Cub Scout Retention to 65% by Dec. 31st.	65%	50%	-15%	
	1:3 Ratio of Unit Commissioners to Units by Dec 31st	43	60	17	
	Each Unit Visited 4 Times a year	128	0	-128	Year-end
	1 unit Connection Report with every unit by Dec 31st	128	67	-61	Year-end
	Min. 6 Roundtables per District during year	30	27	-3	
	Monthly District Commissioner Mtgs that utilize workplan	50	13	-37	
	Every Unit is aware of Unit Excellence Awards by Aug 31st	128	128	Completed	
	Unit Health Reviews Completed by March 1st	5	5	Completed	
	Annual Council Chartered Unit Reports Completed by Aug 31st	12	3	-9	
	Each Partnering Org met with during the year	128	0	-128	

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DEVELOPMENT	Goals	2026 Goal	Current	Status (+/-)	Notes
	Surpass ICL goal of \$700,000 by Dec 31st, 2026	\$700,000	\$585,494	-\$114,506	
	Secure 3 Transformational Gifts by Dec 31st, 2026	3	2	-1	
	Achieve Product Sales Budgeted Net of \$253,210	\$253,210	0	On Target	
	Recruit Alumni Chair by April 30th	April 30th	In-Process	At Risk	
	Recruit 2 additional Alumni Committee Members by May 31st	May 31st	In-Process	At Risk	
	Annual Scouting Alumni Event by Oct 31st	Oct 31st	In-Process	At Risk	
	Alumni Distribution E-mail by June 30th	June 30th	In-Process	Behind	
	Past year's donor list posted by March 1st	Mar 1st	Complete	Complete	
	Personal thank you calls to significant donors each month	Ongoing	In-Process	On Target	
	D. 50% of units receive a family giving presentation by June 30th	63	35	-28	Did not achieve goal
	D. Maintain a donor retention rate of 80%	480	501	21	
	Recruit Tranformational Giving Leadership Team by June 30th	June 30th	Complete	Complete	
	Establish multi-year strategy for cultivation pipeline	Aug 31st	In-Process	On Target	
	Recruit a Grants and Foundations Leadership team by June 30th	June 30th	In-Process	Behind	
	Submit 10+ Grant Proposals by Dec 31st	10	13	3	
	Secuire \$50,000 in funding from Grants by Dec 31st	\$50,000	\$43,500	-\$6,500	
	Achieve the Golf Classsig Goal of \$30,000 by May 31st	\$30,000	\$27,810	-\$2,190	Did not achieve goal
	Achieve the Sporting clay goal of \$7,000 by May 31st	\$7,000	\$8,465	\$1,465	
	Recruit 1 member for Investment committee by June 30th	1	1	0	

MEMBERSHIP	Goals	2026 Goal	Current	Status (+/-)	Notes
	Increase traditional new youth recruited by 5%	822	211	-611	+21 (Stretch Goal 1,000 youth)
	Achieve a net increase in Pack by Dec 31st.	58	55	-3	
	Start 10 new Units by Dec 31st.	10	3	-7	
	D. Each District has VC of Membership by April 30th	5	5	Completed	
	D. All existing Packs have a sign-up night by Oct 31	52	0	-52	
	D. Participate in 15 Community Engagement Events by Oct 31st	15	21	6	
	D. 1.5% Growth Achieved by Dec 31st	2865	2479	-386	
	D. Each District has secured 2 new partnering orgs by Dec 31st	10	2	-8	
	D. 25% of Elementary School Principles visited by July 31st	150	48	-102	
	D. Meet with 25 orgs and secure opps to invite youth by July 31st	25	14	-11	

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MARKETING	Goals	2026 Goal	Current	Status (+/-)	Notes
	D. Each District has a Marketing Chair by Aug 31st	5	2	Behind	
	BDSR Brand Guide completed by Aug 31st	Aug 31st	In-Process	On Target	
	CBB Brand Guide completed by Aug 31st	Aug 31st	In-Process	On Target	
	YHAO Brand Guide completed by Aug 31st	Aug 31st	In-Process	On Target	
	Cub World Brand Guide Completed by Aug 31st	Aug 31st	In-Process	On Target	
	Google Adds Grant - Phase 1 Completed by March 31st	31-Mar	Complete	Complete	
	Google Adds Grant - Phase 2 Completed by Sept 30th	Sept 30th	In-Process	On Target	
	Diversified Advertising Plan completed by Oct 31st	Oct 31st	In-Process	On Target	
	D. Collect 1 compelling impact story from each District by Oct 31st	5	0	-5	
	Media Outlets provided 1 local impact story by Dec 31st	5	0	-5	
	Council Social Media Playbook Updated by June 30th	June 30th	Complete	Complete	
	Council LinkedIn Account updated by June 30th	June 30th	Complete	Complete	
	Increase LinkedIn Followers by 25% by Dec 31st	200	164	-36	+1
PROGRAM	Goals	2026 Goal	Current	Status (+/-)	Notes
	Achieve the attendance goals for summer camps by July 31st.	n/a	n/a	n/a	
	BDSR	500	577	77	
	CBB	550	468	-82	
	YHAO	200	116	-84	
	Elkhorn	20	11	-9	
	Achieve the attendance goals for Anglers by Sept. 30th.	160	126	-34	+1
	Wood Badge completed with 30+ Participants by Oct. 31st	30	32	2	
	NYLT completed with 32 participants by June 30th	32	36	4	
	Merit Badge Advancement Policy completed by March 31st	March 31st	Completed	Complete	
	3 IOLS & 3 BALOO tranings courses by Dec 31st	6	3	-3	
	D. Leaders Trained Percentage to 60% by Dec 31st	60%	In-Process	On Target	
	Council Banquet Chair & 2 Committee members by Dec 31st	Dec 31st	In-Process	On Target	
	Identify and recruit 5 new committee members by Dec 31st	5	1	-4	
	30+ 5-Star Google Review of each Camps by June 30th	180	155	-25	
	D. 80% of troops attend summer camp in 2026	54	41	-13	
	5 new Cub Activites committee members by Dec 31st	5	1	-4	

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PROGRAM (cont.)	Goals	2026 Goal	Current	Status (+/-)	Notes
	Achieve the attendance goals for Cub Activities by Dec 31st	n/a	n/a	n/a	
	Cub Activity Days	125	67	-58	Did not achieve goal
	Cub World	100	124	24	
	Arrow of Light Camp	35	37	2	
	Jolly Jamboree	100	0	-100	
	Camp Nicol general public programs by Oct 15th	Oct 15th	In-Process	On Target	

PROPERTIES	Goals	2026 Goal	Current	Status (+/-)	Notes
	Surpass the budgeted camp usage revenues by Dec 31st.	Tot: \$91,200	\$66,739	-\$24,461	+3,984
	BDSR	\$64,700	\$37,563	-\$27,137	+3,120
	CLP	\$3,500	\$2,731	-\$769	+144
	Patyia	\$15,000	\$15,590	\$590	+270
	Chimney Park	\$8,000	\$6,355	-\$1,645	+450
	Risk Management Committee plan completed	May 1st	In-Process	Behind	
	Incidents reported within 48 hours	Ongoing	Ongoing	At Risk	
	Quarterly Risk Management meetings	4	0	-4	
	Long-term camps NCAP accredited	July	Yes	Complete	
	Short-term camps compliant with NCAP standards	Ongoing	Ongoing	On Target	
	Review 5-year authorization camp plans with key action Items	Ongoing	Ongoing	On Target	
	Identify and recruit 5 new committee members by Dec 31st	5	1	-4	
	Nicol Projects completed and dedicated by May 15th	May 15th	In-Process	Behind	Oct 17th
	BDSR UV Water system installed by May 15th	May 15th	In-Process	Behind	
	Camp Usage Rev. Opportunities presented by April 11th	April 11th	In-Process	Complete	
	Outside group rental marketing completed by September 30th	Sept 30th	In-Process	On Target	Date Changed to Sept 30th
	Plan & Strategy for Scouting America Signage by August 31st	Aug. 31st	In-Process	On Target	
	Camp Stewards at BDSR by Oct 31st	Oct 31st	In-Process	At Risk	
	Camp Stewards at CLP by Oct 31st	Oct 31st	In-Process	On Target	Date: Sept 26th
	Increase participation at Camp Service weekends	150	30	-120	