

2026 Top Priorities Report

Pillar	Goals	2026 Goal	As of Feb 28th	Status (+/-)	Notes
ADMINISTRATIVE					
	Increase Direct Support Over 2025	\$842,683	\$222,790	-\$619,893	
	End 2026 with an operating Surplus	\$983	In Process	On Target	See Financial Statements
COMMISSIONERS					
	Increase Cub Scout Retention to 65% by Dec. 31st.	65%	45%	-20%	
DEVELOPMENT					
	Surpass ICL goal of \$700,000 by Dec 31st, 2026	\$700,000	\$222,790	+\$105,931	Up \$105K over Feb 2025.
	Secure 3 Transformational Gifts by Dec 31st, 2026	3	0	-3	
	Achieve Product Sales Budgeted Net (\$-253,210)	(\$-253,210)	0	On Target	
MEMBERSHIP					
	Increase traditional new youth recruited by 5%	822	63	-759	
	Achieve a net increase in Pack by Dec 31st.	58	52	-6	
	Start 10 new Units by Dec 31st.	10	0	-10	
PROGRAM					
	Achieve the attendance goals for summer camps by July 31st.				
	BDSR	500	347	-153	
	CBB	550	437	-113	
	YHAO	200	96	-104	
	Elkhorn	20	11	-9	
	Achieve the attendance goals for Anglers by Sept. 30th.	160	79	-81	
PROPERTIES					
	Surpass the budgeted camp usage revenues by Dec 31st. Total:	\$91,200	\$0	-\$91,200	
	BDSR	\$64,700	\$0	-\$64,700	
	CLP	\$3,500	\$0	-\$3,500	
	Patyia	\$15,000	\$0	-\$15,000	
	Chimney Park	\$8,000	\$0	-\$8,000	

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ADMINISTRATIVE	Goals	2026 Goal	Current	Status (+/-)	Notes
	Increase Direct Support Over 2025	\$842,683	\$222,790	-\$619,893	
	End 2026 with an operating Surplus	\$983	In-Process	On Target	<i>See Financial Statements</i>
	AP, AR, Peoplesoft brough back in-house by Mar 1st	Mar 1st	Completed	Completed	
	2023 Audit Completed by Feb 19th	Feb 19th	In-Process	Behind	
	2024 Audit Completed by April 30th	April 30th	In-Process	At Risk	
	2025 Audit Completed by July 31st	July 31st	Not Started	On Target	
	Liquidation of J. Henry Estate	Dec 31st	In-Process	On Target	
	Update Camp Employee Handbooks by April 15th	April 15th	In-Process	On Target	
	8 new board members by January 15th 2027	Dec 31st	In-Process	On Target	
	Plan to improve Board engagement by March 15th	Mar 15th	Completed	Completed	
	Plan to improve Board onboarding by Oct 31st	Oct 31st	Not Started	On Target	

OPERATIONS	Goals	2026 Goal	Current	Status (+/-)	Notes
	Each District has Chair, Commissioner, & Executive	15	14	-1	<i>need DE Wapiti</i>
	Each District has 3 Vice Chairs (Membership, Program, Finance)	15	4	-11	
	20% of Cub Scouts from each District attend Cub World/AOL Camp	400	7	-393	<i>This is a stretch goal</i>

COMMISSIONERS	Goals	2026 Goal	Current	Status (+/-)	Notes
	Increase Cub Scout Retention to 65% by Dec. 31st.	65%	45%	-20%	
	1:3 Ration of Unit Commissioners to Units by Dec 31st	43	52	9	<i>Need to maintain</i>
	Each Unit Visited 4 Times a year	128	0	-128	<i>Year-end</i>
	1 unit Connection Report with every unit by Dec 31st	128	22	-106	<i>Year-end</i>
	Min. 6 Roundtables per District during year	30	7	-23	<i>Year-end</i>
	Monthly District Commissioner Mtgs that utilize workplan	50	0	-50	
	Every Unit is aware of Unit Excellence Awards by Aug 31st	128	0	-128	
	Unit Health Reviews Completed by March 1st	5	0	-5	<i>Roled out in Feb, will complete soon</i>
	Annual Council Chartered Unit Reports Completed by Aug 31st	12	0	-12	
	Each Partnering Org met with during the year	128	0	-128	

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DEVELOPMENT	Goals	2026 Goal	Current	Status (+/-)	Notes
	Surpass ICL goal of \$700,000 by Dec 31st, 2026	\$700,000	\$222,790	+\$105,931	<i>Up \$105K over Feb 2025.</i>
	Secure 3 Transformational Gifts by Dec 31st, 2026	3	0	-3	
	Achieve Product Sales Budgeted Net (\$-253,210)	(\$-253,210)	0	On Target	
	Recruit Alumni Chair by April 30th	April 30th	In-Process	On Target	
	Recruit 2 additional Alumni Committee Members by May 31st	May 31st	In-Process	On Target	
	Annual Scouting Alumni Event by Oct 31st	Oct 31st	In-Process	On Target	
	Alumni Distribution E-mail by June 30th	June 30th	In-Process	On Target	
	Past year's donor list posted by March 1st	Mar 1st	In-Process	Behind	
	Personal thank you calls to significant donors each month	Ongoing	In-Process	On Target	
	D. 50% of units receive a family giving presentation by June 30th	63	0	-63	
	D. Maintain a donor retention rate of 80%	480	152	-328	
	Recruit Tranformational Giving Leadership Team by June 30th	June 30th	In-Process	On Target	
	Establish multi-year strategy for cultivation pipeline	Aug 31st	In-Process	On Target	
	Recruit a Grants and Foundations Leadership team by June 30th	June 30th	In-Process	On Target	
	Submit 10+ Grant Proposals by Dec 31st	10	2	-8	
	Secuire \$50,000 in funding from Grants by Dec 31st	\$50,000	\$0	-\$50,000	
	Achieve the Golf Classig Goal of \$30,000 by May 31st	\$30,000	\$15,700	-\$14,300	
	Achieve the Sporting clay goal of \$7,000 by May 31st	\$7,000	\$1,000	-\$6,000	
	Recruit 1 member for Investment committee by June 30th	1	0	-1	
MEMBERSHIP	Goals	2026 Goal	Current	Status (+/-)	Notes
	Increase traditional new youth recruited by 5%	822	63	-759	
	Achieve a net increase in Pack by Dec 31st.	58	52	-6	
	Start 10 new Units by Dec 31st.	10	0	-10	
	D. Each District has VC of Membership by April 30th	5	3	-2	
	D. All existing Packs have a sign-up night by Oct 31	52	0	-52	
	D. Participate in 15 Community Engagement Events by Oct 31st	15	1	-14	
	D. 1.5% Growth Achieved by Dec 31st	2865	2425	-440	
	D. Each District has secured 2 new partnering orgs by Dec 31st	10	0	-10	
	D. 25% of Elementary School Principales visited by July 31st	150	0	-150	
	D. Meet with 25 orgs and secure opps to invite youth by July 31st	25	0	-25	

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MARKETING	Goals	2026 Goal	Current	Status (+/-)	Notes
	D. Each District has a Marketing Chair by Aug 31st	5	2	-3	
	BDSR Brand Guide completed by Aug 31st	Aug 31st	In-Process	On Target	
	CBB Brand Guide completed by Aug 31st	Aug 31st	In-Process	On Target	
	YHAO Brand Guide completed by Aug 31st	Aug 31st	In-Process	On Target	
	Cub World Brand Guide Completed by Aug 31st	Aug 31st	In-Process	On Target	
	Google Adds Grant - Phase 1 Completed by March 31st	31-Mar	Complete	Complete	
	Google Adds Grant - Phase 2 Completed by June 30th	June 30th	In-Process	On Target	
	Diversified Advertising Plan completed by Oct 31st	Oct 31st	In-Process	On Target	
	D. Collect 1 compelling impact story from each District by Oct 31st	5	0	-5	
	Media Outlets provided 1 local impact story by Dec 31st	5	0	-5	
	Council Social Media Playbook Updated by June 30th	June 30th	In-Process	On Target	
	Council LinkedIn Account updated by June 30th	June 30th	In-Process	On Target	
	Increase LinkedIn Followers by 25% by Dec 31st	200	159	-41	

PROGRAM	Goals	2026 Goal	Current	Status (+/-)	Notes
	Achieve the attendance goals for summer camps by July 31st.	n/a	n/a	n/a	
	BDSR	500	347	-153	
	CBB	550	437	-113	
	YHAO	200	96	-104	
	Elkhorn	20	11	-9	
	Achieve the attendance goals for Anglers by Sept. 30th.	160	79	-81	
	Woodbadge completed with 30+ Participants by Oct. 31st	30	6	-24	
	NYLT completed with 32 participants by June 30th	32	9	-23	
	Merit Badge Advancement Policy completed by March 31st	March 31st	Completed	Completed	
	3 IOLS & 3 BALOO tranins courses by Dec 31st	6	0	-6	
	D. Leaders Trained Percentage to 60% by Dec 31st	60%	In-Process	On Target	
	Council Banquet Chair & 2 Committee members by Dec 31st	Dec 31st	In-Process	On Target	
	Identify and recruit 5 new committee members by Dec 31st	5	0	-5	
	30+ 5-Star Google Review of each Camps by June 30th	180	112	-68	
	D. 80% of troops attend summer camp in 2026	54		-54	
	5 new Cub Activiites committee members by Dec 31st	5		-5	

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PROGRAM (cont.)	Goals		2026 Goal	Current	Status (+/-)	Notes
	Achieve the attendance goals for Cub Activities by Dec 31st		n/a	n/a	n/a	
	Cub Activity Days		125	0	-125	
	Cub World		100	3	-97	
	Arrow of Light Camp		35	3	-32	
	Jolly Jamboree		100	0	-100	
	Camp Nicol general public programs by Oct 15th		Oct 15th	In-Process	On Target	
PROPERTIES	Goals		2026 Goal	Current	Status (+/-)	Notes
	Surpass the budgeted camp usage revenues by Dec 31st.	Tot:	\$91,200	\$0	-\$91,200	
	BDSR		\$64,700	\$0	-\$64,700	
	CLP		\$3,500	\$0	-\$3,500	
	Patyia		\$15,000	\$0	-\$15,000	
	Chimney Park		\$8,000	\$0	-\$8,000	
	Risk Management Committee plan completed		May 1st	In-Process	On Target	
	Incidents reported within 48 hours		Ongoing	Ongoing	On Target	
	Quarterly Risk Management meetings		4	0	-4	
	Long-term camps NCAP accredited		July	In-Process	On Target	
	Short-term camps complaint with NCAP standards		Ongoing	Ongoing	On Target	
	Review 5-year authorization camp plans with key action Items		Ongoing	Ongoing	On Target	
	Identify and recruit 5 new committee members by Dec 31st		5	0	-5	
	Nicol Projects completed and dedicated by May 15th		May 15th	In-Process	At Risk	
	BDSR UV Water system installed by May 15th		May 15th	In-Process	On Target	
	Camp Usage Rev. Opportunities presented by April 11th		April 11th	In-Process	On Target	
	Outside group rental marketing completed by August 31st		Aug. 31st	In-Process	On Target	
	Plan & Strategy for Scouting America Signage by August 31st		Aug. 31st	In-Process	On Target	
	Camp Stewards at BDSR by Oct 31st		Oct 31st	In-Process	On Target	
	Camp Stewards at CLP by Oct 31st		Oct 31st	In-Process	On Target	
	Increase participation at Camp Service weekends		150	0	-150	